



Bringing 2D medical images to life with 3D printing

Using AI-based medical image analysis technology and 3D printing to transform training, product development, and surgical simulation



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We create outstanding synergy by combining AI and 3D printing technology. We're ready to open up the path to digital medical innovation for more and more medical professionals, both domestically and overseas.”

Sang Joon Park, CEO
MEDICALIP

Solving long-standing challenges in the medical field

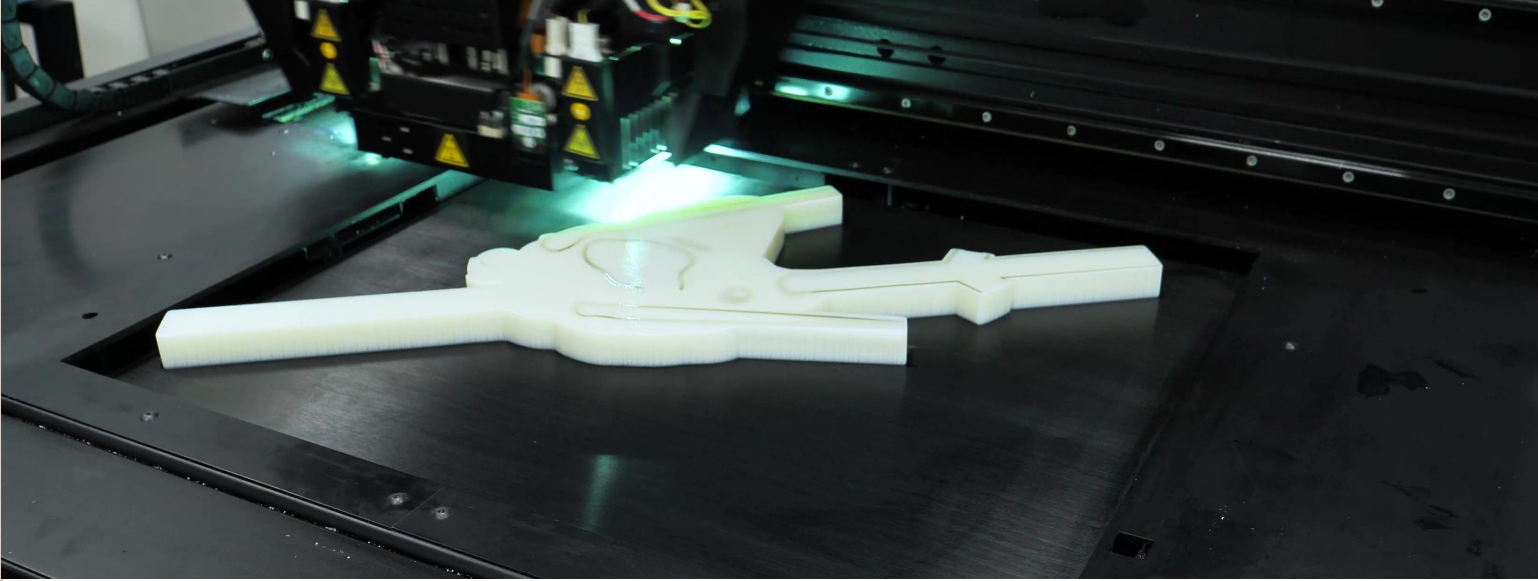
AI startup Medical IP has attracted a great deal of attention as a leader in the digital transformation of the Korean medical market. Since the company's founding in 2015, fast-growing Medical IP has become a symbol of innovation in the medical market, recently receiving the first venture company recognition by Seoul National University Hospital.

Medical IP's AI-based image processing and 3D printing technology allows hospitals, academic centers, and medical device companies to create ultra-realistic human organ models by segmenting medical images such as X-rays, CT scans, and MRIs using AI technology. Medical IP's technology brings 2D black-and-white image data from CT and MRI scans into three-dimensional life so it can be used to create anatomy models that allow unprecedented patient treatment, prognosis, observation, training, and surgery simulation.

In the past, hospitals and academic centers have relied on animal experiments, cadavers, and legacy 3D printing technology for training. Animal and cadaver models not only raise ethical issues, but also lack the anatomical realism and repeatability that can be achieved with highly-accurate, patient-specific 3D printed models. Similarly, legacy 3D printing technology requires multiple printed parts for each color and texture, which slows throughput, limits color and texture options, and creates a significant amount of post-processing work.

To create ultra-realistic anatomical models in less time, Medical IP partnered with Stratasys, leader in 3D printing technology. Organ models created using Medical IP's AI-powered segmentation technology and the Stratasys J750 are printed in full color with various textures mimic the natural shape, structure, feel, and haptic feedback as a real organ.





Synergy Created by AI and 3D Printing Technology

Medical IP's software solution maximizes the value of medical image data that has been lying dormant on hospital computers. Instead of having to visually review 2D black and white images from a monitor, Medical IP transforms the data into 3D models that practitioners can actually see and touch.

The impact of this technology on the medical field is immense.

- Surgeons can use a 3D-printed human organ model to describe treatment methods or surgical plans to their patients.
- Patient-specific simulations can allow Surgeons and their teams to practice a procedure on an exact reproduction of the anatomy before surgery.
- Medical students or trainees can experience realistic skills training during medical seminars or on the job.

How it works: Medical IP's workflow

Medical IP's segmentation technology received FDA approval and CE Mark clearance in 2019. Along with the Stratasys J750, Medical IP technology has made the 2D-to-3D printing workflow seamless.

- Medical image data acquisition such as CT or MR images by uploading through MEDIP with specific request of medical professionals.
- Data will be anonymized while uploading.
- Medical IP's AI-powered software solution performs rapid and accurate image segmentation.
- The segmented image is processed through 3D printing solution ANATNEL to make the image 3D.
- The 3D model data is printed using the Stratasys J750 to create a full-color model with accurate textures that mimic human anatomy.

"In the past, there was no way to produce a model with multiple colors and materials at once. The only way was to produce and assemble each part respectively. After the introduction of the Stratasys J750 fundamentally revolutionized how we work. Not only can we print out the finished products all at once, but the quality of the product is also incomparably higher. For example, a pituitary tumor removal simulator contains many properties, including bone, nerve, brain, and eye tissue. It took more than a week to make it the old way, but with the Stratasys J750, you only need one day, " – HO SUNG OH, 3D anatomical model expert of MEDICAL IP

Use cases: Solving long-standing challenges in the medical field



The process of printing a 3D model of kidney images, with segmentation performed by the MEDIP software of MEDICAL IP to create a 3D training model for retrograde intrarenal surgery (RIRS) using the Stratasys J750.

Simulated pituitary tumor removal

Medical IP partnered with a team of clinicians to test and validate a pituitary tumor removal surgery simulator that was developed by Medical IP and printed using the Stratasys J750.

Each surgeon reported that the drilling experience was realistic as drilling into a real bone.

“Blood vessels, nerves, dura, brains, etc. were very realistic and training could be carried out in an environment similar to actual surgery,” commented a surgeon.

After the testing, one participating hospital requested a long-term production plan for patient-specific, 3D printed models to be used by its pediatric surgery team for surgical planning. Unlike adults, children do not have fully grown organs, so organ shape is not consistent and it can be difficult to identify lesions. 3D printed organ models enable unprecedented case planning for improved patient outcomes.

Simulation-based training for kidney stone removal

A medical institution sought to overcome challenges created by its traditional training methods that did not allow simultaneous urologic navigation and kidney stone grinding. To compare its existing skills training to Medical IP’s 3D-printed simulation, the institution worked with Medical IP to develop a kidney stone simulator using that could be tested with our without an endoscope for mobile training.

Integration of AI and 3D Printing Technology from the Perspective of Consilience

The medical institution immediately saw the educational value of the 3D-printed model. 3D printed kidneys allow stones to be positioned in any location, and semi-transparent material allows surgical practice to be done without an endoscope. Additionally, water can be circulated throughout the model to simulate stone grinding using both a laser and an ultrasonic to make haptic feedback ultra-realistic.

Medical IP's technology and the Stratasys J750 make ultra-realistic skills training possible.

Medical IP is dedicated to find new ways to use medical AI technology to predict, treat, and manage disease. By partnering with major global medical leaders such as Stratasys, Medtronic, Johnson & Johnson, Olympus, Bard and Intuitive, Medical IP seeks to enhance AI-based medical image analysis technology and expand its core technology to new applications like 3D printing.

“AI and 3D printing can be viewed separately. But our approach is different; we are constantly looking for things that will be beneficial to patients and helpful to medical professionals. We combine AI and 3D printing technologies to create synergy, and we are planning to deliver digital-based healthcare innovation to more medical professionals both domestically and overseas.” - Sang Joon Park, CEO of Medical IP



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